

PROFILE OF THE **DIRECTORS**



MR. SHAUKAT **HASSAN**

Chairman Board of Directors and Non-Executive Director

Mr. Shaukat Hassan holds a master's degree in economics from Punjab University Lahore and is the chairman of Board of Directors. Having more than 4 decades of financial and entrepreneurial expertise, he is an enthusiast and wise individual. Mr. Shaukat has a proven track record for his excellent business professionalism and is one of the core partners since the inception of business operations for the Group in 1976.

He has actively lead and created a strong foundation of financial systems for HTL. Apart from financials, his core areas of interests include human resources, employee training and talent retention. His diversified skills also include business development and sales of Industrial equipment to leading E&P Companies Internationally. Mr. Shaukat is actively involved in joint business collaborations with organizations having multi-national presence.

He has been an active member of various profit & non-profit based organization including LCCI, EDAS and currently serving as Vice President and Director of PFBA in Pakistan. He is the go to mentor and coach for many leading entrepreneurs from the recent times.

Apart from his business interests, Mr. Shaukat is keenly involved in CSR & SHT activities mainly focused at minimizing the life challenges of financially underprivileged sector of the community.

Mr. Shaukat Hassan is also the CEO of MAS Infosoft (Pvt.) Ltd, Director of MAS Associates (Pvt) Ltd and Chairman/Trustee of HTL Employees Provident Fund Trust, Sabira Hamida Trust and MAS Associates Employees Provident Fund Trust.



MR. HASSAN **TAHIR**

Chief Executive Officer and Executive Director

Mr. Hassan Tahir holds an MBA degree in banking / finance from Lahore School of Economics (LSE) and is the CEO of HTL. Mr. Hassan is a working professional since 2001 and believes that a satisfied customer brings in not just more business but also increases the goodwill of the Company.

His drive for excellent interpersonal skills and highest customer satisfaction led him to set up IT operations with back office processing (BOP) and IT infrastructure for major clients in UK / Europe.

With his motivational experience and hard work he helped the Company in launching mid-tier lubricant range in Pakistani Market in partnership with world's two major oil companies. Mr. Hassan went on to launch another semi-synthetic range in Pakistan and was an even bigger success. Rewarding achievements and motivating employees, that is how he turned HTL into a strong family.

Mr. Hassan Tahir is the Director of MAS Infosoft (Pvt.) Ltd, Hi- Tech Blending (Pvt.) Ltd, Hi-Tech Energy (Pvt) Ltd and Haut Buys (Pvt) Ltd. He is also a Partner of MAS Services and Trustee of HTL Employees Provident Fund Trust and Sabra Hamida Trust.



MR. MUHAMMAD **ALI HASSAN**

Executive Director

Mr. Muhammad Ali Hassan holds a bachelor degree in Marketing and HR from Sydney University, Australia. Mr. Ali Hassan is leading the Sales, HR and Administrative Functions at HTL. Mr. Muhammad Ali Hassan is using his knowledge and learning to create best practices across the Company.

Mr. Ali has built an outstanding business partnerships and strategic alliances with clients which is a true reflection of his abilities to lead in this corporate world. He is a true leader who believes in quantitative output and skillful organizational culture.

Mr. Muhammad Ali Hassan is the CEO and Director of Hi- Tech Blending (Pvt.) Ltd. He also holds directorship in Hi-Tech Energy (Pvt) Ltd and is a partner of MAS Services. Mr. Ali Hassan is also acting as a Trustee of HTL Employees Provident Fund Trust and Sabira Hamida Trust.



MR. TAHIR **AZAM**

Non Executive Director

Mr. Tahir Azam holds a master's degree in economics from Punjab University, Lahore and is working as a Non-Executive Director for the Company. He has over 4 decade of experience in research, management and consultancy of setting up successful businesses. Mr. Tahir has also led various US AID funded entrepreneurship programs and training programs across Pakistan.

He is one of the founding member of the Company who led the sales and marketing of HTL during the first 10 years of business. Establishing distribution networks and creating sale teams was his milestone achievements on which HTL stands today.

Being an entrepreneur and managing director of associated business companies, Mr. Tahir Azam has inculcated his excellent standard for sales department into producing exceptional results. He has proved with his entrepreneurial abilities that business opportunities are not given rather they are created.

Mr. Tahir Azam is the CEO of MAS Associates (Pvt) Ltd and Director of MAS Infosoft (Pvt.) Ltd and Haut Buys (Pvt) Ltd. He is also acting as a Trustee of HTL Employees Provident Fund Trust and Sabira Hamida Trust.



MR. FARAZ AKHTAR ZAIDI

Non Executive Director

Mr. Zaidi has over 15 years of experience in both investment banking and investment management globally. Mr. Zaidi has held positions with Credit Suisse (New York), Polygon Investment Partners (London), and Standard Chartered Principal Finance (Dubai). His investing experience includes public and private market transactions in both developed and emerging markets.

Mr. Zaidi has a Masters in Business Administration from the Darden School of Business, University of Virginia and a B.A. from Rhodes College.



MS. MAVIRA TAHIR

Non Executive Director

Ms. Mavira Tahir, a self-motivated and dynamic professional brings on board more than 12 years of diverse professional exposure. She has attained a degree in Health Administration from Canada and has successfully completed several research projects throughout her academic and professional tenure in Canada. Project management, budget development & monitoring, fiscal operations, trainings are her key areas of execution with precision and cost controls.

As a thorough professional, Ms. Tahir believes in time management, creativity and team building as pillar of individual as well as team success. She is a passion driven professional and emphasizes more in team development and mentoring as key attributes for a leader to inspire people and remain successful. Her philosophy "there is no substitute for hard work" has led her to succeed in various leadership and project management roles in Canada.



MR. JI WON PARK

Non Executive Director

Mr. Ji Won Park holds a Bachelor's degree in Chemical Engineering and is the Vice President & Head of Lubricants Global Business Division at SK Lubricants(SKL hereafter). He is a great expert in global business not only about finished lubricants products but also about Base oil. Mr. Park's deep knowledge about lubricants products enriches his insights about marketing & sales, including focus on quality and strategy. Additionally, his job career covers almost all work areas without any border. He has served in multiple functions ranging from Technical Service(1991~2000) and Base Oil Overseas Marketing & Sales(2001~2005) to assisting the CEO of SK Innovation(2006~2009) as Secretary Staff. Preparing himself to be a professional marketer, Mr. Park further invested his enthusiasm in expanding SKL's sales while serving as the Managing Director of SKL's Europe Branch(2010~2013), Team Leader of Lubricants Global Marketing Team(2014~2018) and B2B Marketing Team(2018). With these verified qualifications, Mr. Park is now providing vast motivation and keen insights to the entire SKL Lubricants Global Business Division.



MR. MUHAMMAD **TABASSUM MUNIR**

Independent Director

Mr. M. Tabassum Munir has worked for more than three decades, as Member Lahore Stock Exchange, till January 15, 2014. He also served as its Vice President. He was also Member Pakistan Mercantile Exchange. He has served as director of Annoor Textile Mills Ltd from 1987 to 1989. He has been serving as a member of the Board of Directors at M/s Synthetic Products Enterprises Limited (SPEL) for the last four years.

His skills of working, managing and participating in all-inclusive Capital Market and its infrastructural development matters, were widely acknowledged. He has participated in numerous seminars, roundtables, conferences, workshops, et al. and has gained useful domain knowledge and experience. It has strengthened his dedicated role and capacity in the management of finance.



DR. SAFDAR **ALI BUTT**

Independent Director

Dr. Safdar Ali Butt is a financial expert, an experienced corporate official, an academician and an entrepreneur. He holds a master's degree from Karachi University and a doctorate in financial management from Canada. He is a member of several professional bodies in Accounting, Finance and Management. He has also completed Directors' Education program of Pakistan Institute of Corporate Governance.

Dr. Butt worked in senior financial positions with multinational companies overseas like Johnson & Johnson and Caltex Oil Corporation. He has worked as Director Finance / CFO with Army Welfare Trust, and served on the boards of directors of Askari Bank, Askari Leasing, Askari General Insurance, Askari Cement and several other companies functioning under AWT's ambit. He also served as a director of Bank of Azad Jammu & Kashmir as a nominee of AJK government. He is currently chairman of Pak Agro Packaging Private Ltd., a company engaged in manufacture of agricultural support products.

Dr. Butt spent 24 years in academics with institutions of higher learning in Pakistan and abroad. He retired as Professor Emeritus of Finance & Corporate Governance from Capital University of Science & Technology, Islamabad in January 2018. He has authored 36 books on various business related subjects of which 8 were published from UK, 19 from Kenya and 9 from Pakistan. His latest book is A Handbook for Company Directors in Pakistan. In addition, he has published over a hundred articles and research papers on finance, corporate governance and management related issues.



MR. SYED **ASAD HUSSAIN**

Independent Director

Syed Asad Hussain holds the position of Senior Vice President for The UK Pakistan Chamber of Commerce. UKPCCI was formed in 1979 and is the only chamber of commerce in the UK that is recognised by the government of the United Kingdom and Pakistan. UKPCCI promotes trade and connects businesses between the two nations, along doing so has become the voice of overseas Pakistani Business Community. Furthermore, hosts and assists all the chambers of Pakistan when visiting the United Kingdom. www.ukpcci.net

Born and educated in the United Kingdom, Mr Asad is a self-motivated entrepreneur with over 25 years' experience within the IT Sector, specialising in routes to market via Retail and Ecommerce, as well as providing IT managed services.

Co-Founder and Sales / Marketing Director for Retail Direct Group incorporating Laptop Outlet, Shop Retail Direct, Only Deals, MaxCom Solutions and Fredo's LDN, employ a strong team of 100 plus staff within the Group and have offices in the United Kingdom, Bulgaria and Pakistan.